

## **T-SHIRT DESIGN (Demonstration Contest)**

### **PURPOSE:**

To evaluate a contestant's creative, technical and oral presentation skills and recognize outstanding students for excellence and professionalism.

First, refer to General Regulations, Page 9 of the technical standards.

### **Clothing Requirement**

For men: Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.

For women: Official red blazer, windbreaker-style jacket or sweater; black dress slacks or skirt with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone hose and black shoes.

These regulations refer to clothing items that are pictured and described at: [www.skillsusastore.org](http://www.skillsusastore.org). If you have questions about clothing or other logo items, call 800-401-1560 or 703-956-3723.

*Note:* Contestants must wear their official contest clothing to the contest orientation meeting.

### **ELIGIBILITY**

Open to active SkillsUSA members enrolled in career and technical programs.

### **EQUIPMENT AND MATERIALS:**

1. Supplied by the technical committee:
  - a. Timekeeper and judges
  - b. All necessary information for the judges and technical committee
  - c. Data projector
2. Supplied by the contestant:
  - a. Rendering of the T-shirt design
  - b. Supporting materials for the interview portion of the contest
  - c. All competitors must create a one-page résumé using a word processor and submit the résumé electronically at: [www.skillsusa.org/compete/updates.shtml](http://www.skillsusa.org/compete/updates.shtml).  
Check the Web site for further instruction.

### **SCOPE OF THE CONTEST**

The contest consists of two parts:

1. Evaluation of the T-shirt design
2. Oral presentation and questions and answers session. All contestants will be asked the same questions determined by the judges before the start of the contest

### **KNOWLEDGE PERFORMANCE**

There will be no skill-related written test.

### **Skill Performance**

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as give a presentation regarding all aspects of his or her creation of the design.

### **Contest Guidelines**

1. All entries must be rendered in color (full color or up to four color)
2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
3. Artwork submission is 8 ½” x 11”. The artwork should be a comprehensive design that is essentially “camera ready”. There is no opportunity to “tweak” the design after it has been submitted at the contest orientation meeting.
4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
5. All copyright laws must be followed in the creation of the design
6. T-Shirt design submission must be turned in at the contest orientation meeting
7. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.
8. The T-Shirt designer must specify the color of the shirt that the artwork will be screened onto, and where artwork will be placed (front?, back?, etc.).
9. In addition to the T-shirt background color, the designer may use up to four (4) colors in their artwork. These colors are “spot colors” and may not be blended or shaded.
10. The following text must appear on the T-shirt design:  
“(STATE NAME) SkillsUSA Championships”  
“2010 or “10”
11. The student will participate in an interview during the competition. He or she should be prepared to discuss how they came up with their design; their color scheme; and, the overall process. They should bring all of their preliminary work (sketches, layouts, etc.) with them to the interview.
12. Contestants will present a five- to seven minute presentation regarding their design. Talking points should include:
  - a. How he or she came up with the design.

- b. The process used in developing their design.
- d. What are the design's unique qualities.
- e. Why would other students/advisors want to wear it.